

AMPLIFY AUSTIN DAY MESSAGING

Option 1

As Central Texans we have a lot to thank nonprofits for. From green spaces to live music and so much more, local nonprofits keep our community thriving. This Amplify Austin Day, March 5-6, join me in supporting our local nonprofits by making a donation at AmplifyATX.org.

Option 2

Help support Central Texas nonprofits by giving back on Amplify Austin Day. Visit AmplifyATX.org on March 5-6 to make a donation of \$5 or more to the nonprofit of your choice. Every donation helps keep our local nonprofits funded and thriving.

Option 3

The biggest giving event in Central Texas is happening for 24 hours on March 5-6. On Amplify Austin Day, our entire community will come together to support the local nonprofits that do so much good for us.

Your participation will give back to over 700 organizations across 7 Central Texas counties. From racial equity and environmental activism, to those who serve children, the arts, animals, veterans, and more, there is a cause for everyone to support.

Make a donation this Amplify Austin Day at AmplifyATX.org.

About Amplify Austin Day

I Live Here I Give Here's signature program, Amplify Austin Day, offers every community member the opportunity to give. Since 2013, this annual event has raised \$112.7 Million dollars, making it the biggest giving event in Central Texas. During a single 24-hour period, from 6pm on March 5th, to 6pm on March 6th, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation through the platform, AmplifyATX.org.

On Amplify Austin Day, donors can make an impact on their collective community with a gift of \$5 or more. The 700+ participating local nonprofits are organized into 19 Cause Categories on AmplifyATX.org to help residents find new organizations to support. In fact, you can spread your generosity even further by giving up to 10 donations in a single transaction.

For its 13th year, Amplify Austin Day has a goal of raising \$10 Million for local nonprofits. If every person in Central Texas gave just \$5, we can easily hit this goal to keep our local nonprofit community thriving.